

Ray Bolger
West River, MD
410-867-8663

Summary

A versatile and creative writer with extensive experience in journalism covering a range of fields. Adept at crafting memorable headlines and taglines, with an exceptional ability to produce engaging long-form articles. A collaborative team player, able to manage multiple projects and deadlines.

- Track record of producing intelligent, engaging content for various audiences
- Extensive experience in daily news production, as well as a long-form journalism
- Skilled at creating copy for social media and managing content distribution campaigns

Education

University of Baltimore, 1986
Bachelor of Arts in English

Skills

Headline writing, Feature articles, Content Management, Market Research, Social Media Management, Copywriting, Digital Marketing, Journalism, Blogging, Branding, Search Engine Optimization (SEO), Email Marketing, Google Analytics, WordPress, Public Relations, Video Production, Content Development, Web Design

Experience

Journalist/Author

2018 to Present

Self Employed - West River, MD

- Journalist covering a range of business, political and legal issues
- Copywriter and communications consultant to business execs in a wide variety of industry verticals.
- Co-author of the narrative nonfiction book *Operation Devil Horns* (Rowman & Littlefield), a true crime story called "illuminating" by The Washington Times and "a vivid and fantastic account" by the US Attorney for Northern California. Rated 4.9 out of 5 stars on Amazon.

N&C INC. - Baltimore, MD

2015 to 2018

Communications Director

- Led all customer and strategic communications efforts for this AI software startup backed by investment from IBM, including production of feature articles published in national journals, sales sheets, and collateral marketing materials.
- Responsible for social media content and targeting efforts, employing customer relations apps to support viral strategies and build strong brand awareness.
- Played key role as part of the core leadership team, recognized as 2017 Annual Tech Startup of the Year (from Technical.ly Baltimore).

Potomac Tech Wire - Washington, DC

2000 to 2015

Writer & Editor

- Responsible for production of a daily e-mail newsletter covering news and trends in high-tech industries, as well as related issues of corporate finance, venture capital, and private equity.
- Managed all aspects of editorial news coverage, copy editing, headline writing, content management and online distribution.

LocalBusiness.Com - Baltimore, MD

1998 to 2000

News Reporter

- Covered technology business news in Washington, D.C., Boston, Atlanta, and Research Triangle Park markets, with responsibility for making assignments to regional reporter teams.
- Assisted with launch of news coverage in several metro markets and served as a regular contributing feature writer to Digital South, a magazine covering the venture capital industry in the southern U.S.

Robert Gray Marketing Co. - Baltimore, MD

1996 to 1998

Senior Writer

- Developed and wrote a broad spectrum of features, print advertisements, collateral marketing materials, and website content for a range of institutional and corporate clients, including large colleges and universities.
- Written work appeared in Forbes magazine, The Baltimore Sun, and The Philadelphia Inquirer, and other major outlets.

FTI Consulting - Annapolis, MD

1992 to 1996

Multimedia Communications Consultant

- Acted as a consultant to leading trial attorneys and scientific experts in developing graphics, animations, and video exhibits, illustrating key facts and arguments in complex legal disputes through visual media.
- Led diverse teams of creative media professionals, while managing significant project budgets, typically on extremely tight deadlines.

Hanley-Wood INC - Washington, DC

1990 to 1992

Associate Editor

- Wrote business-oriented features and news articles for a group of architecture and building industry magazines.
- Focus included new technologies and products, architectural and interior design trends.

Shield Press - Baltimore, MD

1987 to 1989

Assistant Editor

- Served as a general assignment reporter and assistant editor for a weekly community newspaper.
- Subjects covered included public schools, crime, local government, small business, and human interest.

U.S. Senate Press Gallery - Washington, DC

1987 to 1987

Media Aide

- Functioned as an intern liaison between national press corps and members and staffs of the U.S. Senate press gallery.

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